



WHAT ARE YOU SAVING FOR?

SAVE FOR THE "GOOD" KIND OF UNEXPECTED.
Don't only save for emergencies, save for opportunities, too!



So what are you saving for?

Block out 15 minutes to think about your savings goals and write them down!

SHORT TERM

Paying off a credit card

Two Date Nights/month

NEAR FUTURE

New car

Purchase a new home

LONG TERM

Retirement Fund

College Fund

Now that you're clear on what you're saving for, it's time to make a simple plan to achieve it.

Visit americasaves.org/pledge to create your savings plan and take the next step towards success.