

## **Press Release**

For Immediate Release



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### **Julie Kreinbring, President and CEO of Zeal Credit Union, is Appointed to CU Solutions Group Board of Directors**

**Livonia, Mich.** (June 16, 2021), CU Solutions Group (CUSG) announced the appointment of Julie Kreinbring, President and CEO of Zeal Credit Union, to the organization's board of directors. Julie joined CUSG's Board as one of five newly appointed directors alongside Chrissy Siders, CEO, True Community CU; Heather Luciani, CEO, Marshall Community CU; Patty Campbell, CEO, Christian FCU; and Patty Corkery, CEO, Michigan Credit Union League.

"I am honored and looking forward to serving as a director on CU Solutions Group's board," said Julie Kreinbring, president/CEO of Zeal Credit Union. "I am confident that this new group will influence CUSG's results to make a positive impact on people's lives through the credit unions they serve."

CU Solutions Group (CUSG) is a credit union service organization offering solutions in the areas of technology, marketing, HR performance and strategic advisory. The CUSO helps clients serve, grow, and become financially strong so they can make a positive impact on people's lives.

Julie brings 25 years of experience in the financial service industry. She holds a master's degree in MIS from Central Michigan University, and a bachelor's degree in Accounting from Davenport University along with a variety of leadership and planning certificates from accredited programs.

#### **ABOUT ZEAL CREDIT UNION**

Zeal Credit Union is a full-service, non-profit financial institution with more than 66,000 members, assets exceeding \$850 million and 11 full-service branch offices in the metropolitan Detroit area. Members also have access to some 5,000 shared branches and more than 30,000 ATMs nationwide. Member deposits are insured to \$250,000 by the National Credit Union Administration (NCUA), a U.S. government agency. For more information about Zeal Credit Union, visit [ZealCU.org](http://ZealCU.org).

#### **ABOUT CU SOLUTIONS GROUP**

CU Solutions Group is a strong, profitable and well-capitalized national Credit Union Service Corporation headquartered in Livonia, Michigan. With over \$90 million in assets, \$30 million in revenue and 130 employees, CUSG serves credit unions and other businesses with technology, marketing, performance and advisory solutions. It's well-known product brands include Performance Pro, Compease, MemberXP, Save to Win, Love My Credit Union Rewards, and TLC360, collectively serving thousands of credit unions in the U.S and Canada. For more information, visit [CUSolutionsGroup.com](http://CUSolutionsGroup.com).



Julie Kreinbring, Zeal Credit Union President and CEO