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Brighton Chamber of Commerce President Pam McConeghy, Lyon Township Downtown Development Authority's Amy Allen and Zeal President & CEO Julie Kreinbring in Attendance to Break Ground at Zeal Credit Union future Lyon Township Branch Building Site

Lyon Township, MI. – This week, Tuesday, 12/12/23, Zeal Credit Union held an official groundbreaking celebration for the Credit Union's new Lyon's Crossing branch location, which will be located at 7334 Grand River Avenue, in New Hudson.

In attendance to break ground were Zeal Credit Union President & CEO, Julie Kreinbring, Zeal Board members, Lyon Township DDA Executive Director, Amy Allen, and Brighton Chamber of Commerce (COC) President, Pam McConeghy.

"We're excited to bring our passion for serving others to life in Lyon Township and surrounding communities. Together, we can build a legacy of lifelong financial well-being while helping each member achieve their dreams," said Zeal Credit Union President and CEO Julie Kreinbring.



L to R: *Brighton COC* Director, Michelle Tokan; *Sachse Construction* Project Engineer, Joe Spagnuolo; *Zeal* VP of Member Experience, Colleen Chapman; *Zeal* Board Chairman, Michael O'Hehir; *Zeal Credit Union* President and CEO, Julie Kreinbring; *Zeal* Chief of Member Experience, Coretta Wallace; *Sachse Construction* Project Manager, Chase Huston; *Lyon Township DDA* Executive Director, Amy Allen; *Brighton Chamber of Commerce* President, Pam McConeghy; *Structure First* Principal, Neil Kool

Building interior, exterior Renderings:





"We are so excited to have Zeal Credit Union here in Lyon Township," said Lyon Township Downtown Development Authority (DDA) Executive Director, Amy Allen. "Our DDA team is working hard to build this area into a walkable destination with community events - and this location is perfect; it's a great capstone for the area that we're developing over the next couple of years."

About Zeal Credit Union: Zeal Credit Union is a mission-driven, Community Development Financial Institution (CDFI) and a full-service, not-for-profit financial organization with approximately 67,000 members, over 810 million in assets, and (soon-to-be) 12 full-service branches in the Metro-Detroit area, from Detroit to Walled Lake to Lyon Township. Zeal member deposits are insured to \$250,000 by the National Credit Union Administration (NCUA), a U.S. government agency. For more information, visit ZealCU.org.